

How to Buy on Ebay



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Introduction

Dear Ebay Buyer,

I'm sure glad you've taken the time to read "How to Buy on Ebay" today as I genuinely want to help you have the best buying experience possible on Ebay.

You see... in my time buying on Ebay I've had some tremendously awesome buying experiences but I've also experienced Ebay sellers from hell!

Over time I noticed a certain pattern form. I noticed that the seller's that gave me a great buying experience all had something in common, just as the one's that I had a terrible experience buying from had something in common with one another too.

And it's because of this experience that I was inspired to write this ebook "How to Buy on Ebay" and share my extensive knowledge I've gathered with you.

Of course, this is not the only thing I am going to share with you in this ebook.

I also intend to show you how I pick up items with the smallest amount of competition so you can pay LESS for the items you really want to purchase on Ebay!

Also when you should leave feedback on Ebay and how you should respond.

PLUS... I'll also show you how to claim your money back if you do not receive your Ebay item that you paid for.

I intend this to be a short and straight to the point book, so make sure you read every word. I promise it won't take up too much of your time and will be a money saver for you in the long run.

You may also send this ebook to your closest friends to educate and warn them too if they ever consider buying on Ebay.

Thanks!

Which Ebay Seller You Should Buy From

The simple solution to this might seem like - buy from the person with a 100% feedback score. Yes?

Well... You'll generally find that the people that have a 100% feedback score don't have a lot of feedback to their names. Negative feedback is just inevitable no matter how great a seller is!

And... some people WILL leave negative feedback even when it isn't deserved. There are some people in this world that just can't be pleased.

So scratch the idea of an Ebay seller having to have a feedback score of 100% to buy from.

Besides... a couple of negative feedbacks in their score can tell you a bit of what you could expect to go "wrong" with your order and knowing this... CAN work in your favor.

I generally find that Ebay sellers with a feedback score between 50 & 400 are much more eager and will go out of their way to please you, Especially if they have an extremely high "positive" feedback score.

Before also making the judgment as to whether I will buy from a particular Ebay seller ... I will send them a "question" about their product and see how long it takes for them to reply.

I also pay particular attention to how they reply to my message.

Do they seem pleasant and friendly?

Do they use my name starting their sentence? (I always leave my name at the bottom of each question)

Do they seem happy to accommodate for your request?

Did something they say leave you feeling "negative" or "put off"?

Were they "happy, cheery"?

We don't get to view the seller and what they look like, we can't see their body language to make judgment. Therefore we need to become fluent at reading into their personality type from their "mere" words on a computer screen.

This becomes easier in time. Maybe you can already read into someone's personality online already. If you've spent any amount of time online meeting new people then you likely can already "pick up" on it in just the very first greeting!

Don't be "afraid" to bombard the seller with questions. Yes, you may come off looking like a neurotic obsessed person afraid of being taken advantage of online but that's OK!

This will just make the seller more conscious and aware of what you are buying from them and they'll be less likely to "forget" to send your order out to you in a timely fashion.

And that's what you want yes? You want quick delivery of your Ebay item?

Don't be afraid to continue asking for updates - ASK has my item been sent yet? ASK them to confirm with you in email the day that they send the Ebay item to you.

Gosh... Tell them that it is a birthday present for your son/daughter; mother/father, friend, partner and you need to receive the item as soon as possible.

If you're not happy with their responses... Don't buy from them.

Another thing worth noting here is **READING** the feedback received. **YES!** Even the positive feedback...

There are buyers who will express their negative experience in a "positive" feedback score. Some people do this because they're afraid of receiving negative feedback themselves therefore they leave their negative experience in this positive feedback form.

The beauty about Ebay is that over time we now have an ant farm of sellers we can buy the same item from instead of back in the beginning when we could only choose from salt or pepper.

Quick Recap of everything you've learnt in this chapter:

- Check their feedback score compared to negative feedback that's left
- **Feedback rating scores of 50 to 400 are usually more eager to please**
- Ask the seller a question before purchasing
- **Read their "word language" (since you can't read their body language)**
- Express your urgency on receiving the item quickly & tell them to email you as soon as the item has been posted

- **Read positive feedback and look for the “negative” within it**

Onto the next chapter...

Which Ebay Seller's You Should Avoid

Contrary to belief, I've actually had the worst experiences with Ebay sellers who have extremely high feedback scores.

For example: Sellers that have feedback scores in excess of 5,000, 10,000 & 100,000 +.

Some of these are actual companies taking advantage of the extra visitors and sales they can create from Ebay.

Some issues I have experienced with "such" sellers as these are:

- Receiving the wrong item
- Long delay on delivery (up to & in excess of 3 months)
- No personal reply to emails
- Told that the item paid for is **OUT OF STOCK**
- **NOT** receiving the item at all

Wow! Talk about bad business hey!

Imagine this...

You've ordered a brand new DVD from an Ebay seller. Three weeks pass and you still haven't received your item. You email the seller & receive an automated response expressing that they'll get to your request shortly.

One week later you receive another auto-generated response telling you that that item was out of stock.

Another week passes and you actually receive this DVD but it's NOT in the region code that was expressed on their sale blurb.

Your DVD can't play that region.

How flat and disappointed would you feel? I can tell you now it feels a bit like asking "Santa" for a pushbike and only receiving the pushbikes "handle bars".

Just enough to "tease" you!

Yes... this is just one of many of my own personal bad experiences from the past.

And it works likewise, if someone only has a feedback score between 0 & 5. Practice extreme caution before purchasing from them.

Although we've all got to start somewhere, usually buyers turn into "sellers" over time. Why is someone with such a low feedback score selling? Do they know how to sell on Ebay? Do they have the experience required to give you an exceptional buying experience?

Skim through their feedback... What are others saying about their buying experience from them?

- Does there appear to be a constant problem?
- Are people getting what they ask for?
- Is delivery far too slow?
- Are they charging too much?

What to Do If You Don't Receive Your Item

Gosh... I sure do hope you never have to do this, but if you don't receive your item, you're most definitely entitled to and should pursue getting your money back.

Firstly... if the product has not arrived when it was promised to you, contact the seller.

Send them an email.

Wait 24 hours.

If you don't receive a response within the first 24 hours then repeat the process.

Email the seller again and let them know that you had previously contacted them about the arrival of your product and that you have still NOT received the product.

Let them know that if you don't receive a response from them shortly then you will report them to Ebay and take action in requiring a refund.

If after 48 hours you still have not received a response then begin the process of acquiring your refund.

Important Note: I always, always use paypal to pay for items on Ebay. It just gives you extra-added security if you do not receive your item so you can get a refund with less hassle, as paypal will have the entire history tracked.

- Begin by logging into your Ebay account and go to "My Ebay".
- In the left hand column click on "won"
- Look for the item that you did not receive
- Once you've found it, go to the right hand side to a scroll bar... Click on the scroll bar and go down to "Report an item not received"
- From there, follow the prompts.

Once you have reported it to Ebay then go on to report it to paypal (if that's the way you paid for the item).

Again, I hope you never have to go through this experience, but it's important you go through the proper channels so this person can be dealt with as is deserved and hopefully you can recoup the money you've lost!

When to Leave Feedback on Ebay

Ever noticed that when you purchase an item on Ebay and you've paid immediately but you don't receive any feedback for being a good buyer and paying right away?

It's irritating isn't it?

But as soon as you leave feedback for them they shoot you back some feedback.

Want to know why sellers do this?

Basically... they're waiting to see if you give them negative feedback. That way if give you them negative feedback (because it's all about a sellers reputation as to what sort of success they'll have on Ebay) they'll give it right back at you!

This way they'll have a "hold" over you.

Honestly? It's not fair! You're taking a risk and paying them for a product that you have not received and then not only that but they aren't going to give you positive feedback that you deserve (after all, you've been a good buyer, you've paid them immediately for the item) until you give them positive feedback.

But that's just the way it works on Ebay.

You get the very rare and occasional Ebay seller that does the right thing and leaves positive feedback for you as soon as you pay - but again this is RARE!

There's not much you can really do about this, accept swallow your pride and move on.

Now - when leaving feedback you want to try to give as much detail about your buying experience as much as possible. This way you give the next potential buyer an insight to what the buying experience is like from this seller, plus it also tells the seller where they're doing well or what they need to fix about running their business.

Again - practice caution before leaving negative feedback. Is it really deserved? Remember - we are all human and mistakes do happen.

Contact the seller if there is an error - are they happy to find a solution to the problem? Did they apologize? And so forth.

BONUS CHAPTER - How To Pay Less & Find Items With Little Competition

Originally, I wasn't going to add this chapter to this ebook as a "frequent buyer" on Ebay I don't want to place myself into heavier competition with the items I buy on Ebay at cheap prices.

But after careful consideration, the chances of you and I both fighting for the same product are very slim with the amount of items available on Ebay.

Now, unless you are an Ebay fanatic like myself, you may or may not be aware that you can search **easily** for the cheapest price available on the item you are searching for on Ebay.

To do this, simply go to:

Sort by: then go down to Price: Lowest First

As shown in the example below:



All right... now you know how to find the lowest price first without having to "sift" through hundreds if not thousands pages.

Next ****hot**** tip.

Search for misspellings. Yes! Sellers do REALLY make this mistake and so often their item goes unsold because of this.

This one is a real gem, especially if the person is starting the auction at something ludicrous like 99c.

Place in as many different variables (while leaving the search on for the lowest price) and you'll find EVEN more items - some much cheaper hiding under different terms.

It really does pay off to shop around a bit.

With Ebay reaching **\$86,000,000.00** in sales each day you might want to start scavenging your house for items you can sell that you no longer use OR perhaps even start your very own successful online Ebay business. You can learn more about this buy [clicking here](#)

Good luck!